



## FISHING EQUIPMENT PROGRAM SUMMARY

Fish Florida is a non-profit organization that provides support to groups teaching people, especially children, about Florida fish, aquatic habitats and resource stewardship. This is accomplished through displays, classes, seminars, presentations, clinics, and other means designed to teach and promote responsible angling.

Fish Florida's Fishing Equipment Donation Program assists organizations who teach fishing and conservation in Florida. **It is a REQUIREMENT that your program provide angling instruction to the participants.** We prioritize programs by the following:

- quality of the education program
  - fishing opportunity and hands-on activities
  - benefit to children and inexperienced anglers
  - opportunity offered to underprivileged user groups
- previous experience of your organization
- community support
- financial need
- number of participants



If your program is approved, you will receive one rod and reel per participant, up to 50 per one day events and 100 per multi day events, as long as we have that equipment in inventory. **Our fishing equipment supplies are limited.** If you will have over 400 participants or we are unable to give you the full number of rods and reels needed, we can provide sources for purchasing additional fishing equipment.

For an example of a kids' fishing clinic recognized by Fish Florida, see the Florida Fish and Wildlife Conservation Commission's Kids' Fishing Clinic protocol at [http://myfwc.com/media/149246/KFC\\_Protocol.pdf](http://myfwc.com/media/149246/KFC_Protocol.pdf).

**Contact Fish Florida if you are uncertain whether your event qualifies, if you have questions about the program or if you have problems completing the application form.** After receiving your application, we will review it for completeness, the Fish Florida Board of Directors will vote on it and we will notify you as outlined below.

#### **Requirements**

- Fishing education must be part of your event
- Fishing equipment may not be used as prizes or promotional items for events
- Submit one letter of recommendation/reference
- Link to your website
- Email your completed application to the email address below **AND** mail 16 hard copies, no staples, & three hole punched to the address below
- Fishing equipment will only be shipped to a business address
- Promote Fish Florida at your event (include Fish Florida's logo on websites, press releases and brochures, display banner, distribute rack cards)
- Submit a post-event report with photos after your event

| Date of Your Program    | Application Due Date | Notice of Decision | Equipment Ships After |
|-------------------------|----------------------|--------------------|-----------------------|
| January 1 - March 31    | <b>October 1</b>     | November 1         | December 1            |
| April 1 - June 30       | <b>December 15</b>   | February 15        | March 15              |
| July 1 - September 30   | <b>April 1</b>       | May 1              | June 1                |
| October 1 - December 31 | <b>July 1</b>        | August 1           | September 1           |

Fish Florida's programs (grants, fishing equipment donations and scholarships) are possible because of the Fish Florida specialty license plate and community donations. The license plate is for sale at Florida tag agencies. Ask your community to support Fish Florida by purchasing the Fish Florida license plate and by making tax-deductible donations.

#### **FLORIDA FOUNDATION FOR RESPONSIBLE ANGLING (dba FISH FLORIDA) REGISTRATION # CH12595**

"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE."

v2016

making tax-deductible donations.

#### **FLORIDA FOUNDATION FOR RESPONSIBLE ANGLING (dba FISH FLORIDA) REGISTRATION # CH12595**

"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE."





## FISHING EQUIPMENT APPLICATION

Typed applications only. Use as much space as necessary to provide complete answers.  
If you have ANY questions, contact Fish Florida.

### APPLICANT INFORMATION

|                        |        |         |            |
|------------------------|--------|---------|------------|
| Organization Name      |        |         |            |
| Contact Person         |        |         |            |
| Title                  |        |         |            |
| E-Mail                 |        |         |            |
| Phone                  |        |         |            |
| Website                |        |         |            |
| Address                |        |         |            |
| City, State, Zip       |        |         |            |
| Organization Type?     | Public | Private | Non-profit |
| Organization's History |        |         |            |

### EVENT/PROGRAM INFORMATION

|   |  |                              |  |
|---|--|------------------------------|--|
| Title   |  |                              |  |
| Date(s)   |  |                              |  |
| Start Time  |  |                              |  |
| End Time  |  |                              |  |
| Location<br>name the marina, pier, etc.                                 |  |                              |  |
| Street Address, City  |  |                              |  |
| # of Volunteers   |  |                              |  |
| # of Participants   |  |                              |  |
| Age of Participants   |  |                              |  |
| Description of Participants<br>ex. 5 <sup>th</sup> graders, scout troop |  |                              |  |
| Put an X next to the items that will be in your program                 |  |                              |  |
| ADA-Compliant Location  |  | Angling Ethics Information   |  |
| Adults Accompany Children   |  | Fishing Opportunity          |  |
| Drinking Water Available  |  | Kids Keep Rods Used at Event |  |
| Restrooms   |  | Learning Stations            |  |
|   |  | Casting Practice             |  |
|   |  | Habitat Information          |  |
|   |  | How to Tie Knots             |  |
|   |  | Tackle Information           |  |



|                    |  |                              |  |                     |    |
|--------------------|--|------------------------------|--|---------------------|----|
| Volunteer Training |  | Use of Circle Hooks at Event |  | Cost to Participant | \$ |
|--------------------|--|------------------------------|--|---------------------|----|

**EVENT/PROGRAM DESCRIPTION**

This is the most important information. Write a detailed description of the FISHING EDUCATION - learning stations, teaching tools, catch and release techniques, types of knots, pre- and post-tests, etc.

The mission of Fish Florida shall be to promote public awareness of and encourage the protection of marine fisheries and coastal habitats. This will be accomplished through displays, classes, seminars, presentations, clinics and other means designed to teach and promote responsible angling, particularly to Florida's youth.



|   |  |
|---|--|
| Marketing and Publicity Summary                         |  |
| How does this program relate to Fish Florida's mission? |  |

**EVENT BUDGET - You must complete this section. If a category does not apply, indicate NA.**

|                   | Expenses | Provide details                                       |
|-------------------|----------|---|
| example           | \$200.00 | hot dogs for 400 children                             |
| Administration    | \$       |   |
| Awards            | \$       |   |
| Equipment/Rentals | \$       |   |
| Fees              | \$       |   |
| Food              | \$       |   |
| Insurance         | \$       |   |
| Marketing         | \$       |   |
| Travel & Housing  | \$       |   |
| Other             | \$       |   |
| TOTAL             | \$       |   |
|                   | Income   | Income Source   |
| example           | \$200.00 | value of in-kind donation of 400 hot dogs from Publix |
| Admissions        | \$       |   |
| Donations*        | \$       |   |
| Grants            | \$       |   |



|                     |    |  |
|---------------------|----|--|
| <b>Sales</b>        | \$ |  |
| <b>Sponsorships</b> | \$ |  |
| <b>Other</b>        | \$ |  |
| <b>TOTAL</b>        | \$ |  |

\*Do not include Fish Florida fishing equipment request.

#### DONATION REQUEST

|  |  |
|--|--|
| <b># of Rods &amp; Reels Needed</b>  |  |
| <b>Have you ever received a donation from Fish Florida? If so, explain the event, donation and # of participants</b> |  |

#### APPLICANT SIGNATURE/DISCLAIMER

I, the undersigned, hereby certify that I have read and understand Fish Florida Donation Summary and Application and that all information included in this application is true and correct.

| <b>Signature of Applicant (typed name allowed)</b> | <b>Title</b> | <b>Date</b> |
|--|--------------|-------------|
|--|--------------|-------------|

v2016

